

Otoscan®



Come with us  
It's the way forward

**natus**  
formerly otometrics

# Meet Otoscan



3D digital ear  
scanning solution  
from Natus

Attract more patients

---

Please more patients

---

Streamline processes

---

Otoscan® is the future of hearing care counseling and transforms the way you provide hearing care. Otoscan gives you powerful new ways to attract and engage new and returning patients as soon as they walk into your clinic. Otoscan helps you keep your patients satisfied – by delivering personalized counseling and solutions in an efficient way.

Otoscan is brought to you by Natus, formerly Otometrics – the industry leader in hearing care for more than 50 years.

Come with us to the future of hearing care – with Otoscan. It's the way forward.



Wow, look what  
they can do!



## Attract more patients

Otoscan® helps you create awareness, interest and excitement around your clinic with the latest technology within hearing care counseling. Otoscan is the first 3D ear scanning solution developed by hearing care professionals for clinicians just like you. Now you can bring the Wow Factor to your clinic and:


- Excite your patients with new digital ear scanning technology
- Reach more patients and grow your referral base through community health care events showcasing the latest innovation within hearing care
- Deliver customized hearing care and differentiate your practice



## Please more patients

Otoscan gives you more ways to engage with patients and establish stronger patient relationships. With the scanning process, you create a relevant context to begin a dialogue with your patient so you can:

- Establish a strong rapport and personalize the patient's experience in your clinic
- Increase patient loyalty by making their experience memorable
- Help patients answer the question: "Can I get the hearing aid I want?"
- Make a professional impression by being the clinic that provides customized hearing care



Instant reward  
for the patient

*"The Otoscan digital image enables us to engage with our patients on a completely new level."*

Peter D. Sotiropoulos, Au.D., FAAA,  
Doctor of Audiology  
Hearing Rehabilitation Center,  
Kankakee, IL

# It just works!

*"Our goal is to keep earmold turnaround time to a minimum. Otoscan helps us cut our shipping time and cost by fifty percent. That's a huge time and cost savings for us."*

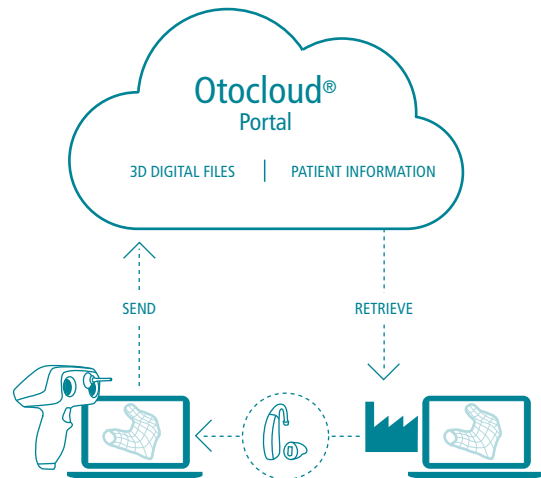
**Peter D. Sotiropoulos, Au.D., FAAA**, Doctor of Audiology  
Hearing Rehabilitation Center, Kankakee, IL



## Streamline processes

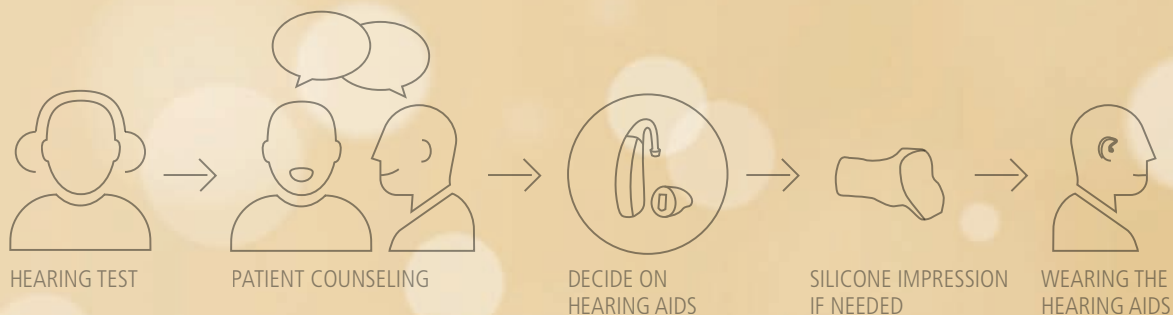
Otoscan® helps you deliver customized hearing care in an efficient way. Otoscan streamlines the process of producing custom in-the-ear pieces such as earmolds and hearing aids. Novel technology transforms images of the ear into 3D digital files that are uploaded to Oтоcloud®, a cloud service for immediate use in the production of custom products. You can:

- Save time and money on handling earmolds and hearing aids
- Secure digital patient records for easy storage, retrieval and use
- Ensure a better fit and reduce remakes and returns
- Enjoy a cleaner, safer procedure



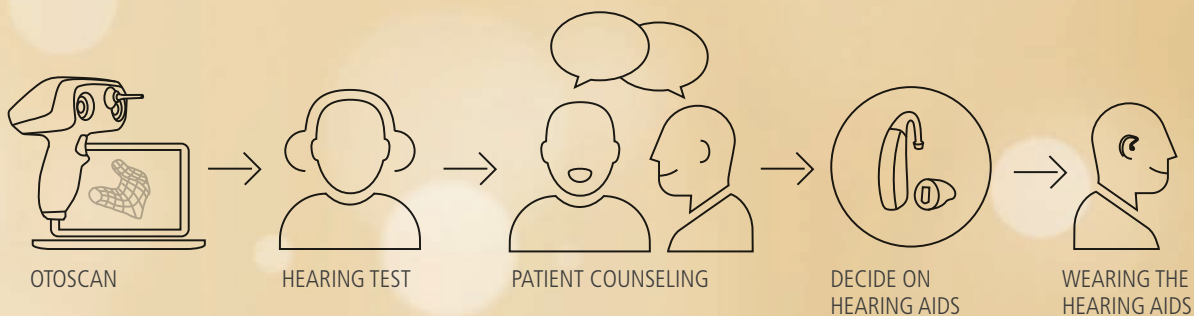
## A passive delivery mechanism

WORKFLOW:



## Engage with patients

WORKFLOW:



### A personalized scan speaks a thousand words

Otoscan turns a passive delivery mechanism, which is silicone impressions, into a strong sales and counseling asset for your practice. Otoscan makes it easier to engage with patients and align expectations.

When you start with Otoscan, you and your patient get an accurate visualization of the unique structure of your patient's ear. It makes it easier to discuss your patient's hearing challenges, needs, expectations and possible solutions – at the start of the sales and counseling process.

Contact us and learn how Otoscan can help you provide personalized hearing care and boost your practice.

[hearing-balance.natus.com/otoscan](https://hearing-balance.natus.com/otoscan)



## About Natus

A leader in hearing and balance products and solutions, Otometrics was acquired in 2017, and is now known as Natus. For almost 60 years, we have been helping clinicians improve the quality of life for their clients and patients by delivering expert knowledge, reliable solutions and services and trusted partnerships.

We continue to develop, manufacture and market audiological, otoneurologic and vestibular instrumentation in more than 80 countries under trusted brand names, including Madsen®, Aurical®, ICS®, Otoscan® and Bio-logic®.

Natus Medical Incorporated is the global brand clinicians depend on when diagnosing and treating disorders of the central nervous and sensory systems to improve patient outcomes. For more information, please visit [natus.com](https://natus.com).

**Healthcare solutions with one thing in mind. You.**

©2020 Natus Medical Incorporated. All Rights Reserved. All product names appearing on this document are trademarks or registered trademarks owned, licensed to, promoted or distributed by Natus Medical Incorporated, its subsidiaries or affiliates. 7-26-5100-EN/03. P/N 7-26-51000-EN.

**natus**®

Natus Medical Incorporated

[natus.com](https://natus.com)